



OH MY GOD! brand termites

We can't infest... until you invest !

Chief Solid Oak c/o
Route 66 Cigars and Pipes
Route 66 at Tobacco Rd.
Deserted, OK 91304

December 27, 1961

Dear Chief,

It was an honor to meet you yesterday in front of the cigar store. I can easily see why passing motorists are so strongly drawn to your commanding presence.

However, those thousands of motorists (and your shopkeeper) are missing something important. Most of them see you as a towering pillar of strength and a beacon of integrity... but look no further than that. Your position in society today, as well as your historic significance to the nation is undisputed. But what about your needs?

Chief, you're the mightiest of warriors and a cultural icon, but tell me **honestly**... how many lonely nights have you spent with nobody to call your own? How many days have gone by without anyone to keep you company... without any family? The most powerful and influential of men are still *nothing* without family. Family to be part your daily life, a big family to share the evening meal with, little ones to take a part of you as they go out into the world.

When you choose **Oh My God!** brand termites, Chief Solid Oak, we can give you that family. We'll bring you a family that's **guaranteed** to provide you with years of *personal* interaction (depending on your size and weight). We can **promise** you that you'll have a big healthy family, and you can be **assured** that you'll be an integral part of every meal. You'll watch joyfully as the little ones grow so fast, and you'll surely say "oh, I could just eat them up!" **Oh My God!** brand termites will feel the same way about you.

Chief, I'm absolutely certain you'll be nothing short of *overwhelmed* by the effect that your new family will have on you. **Oh My God!** brand termites are very cost effective; thanks to their personal commitment to making a big family a reality a little goes a long way!

Several attractive payment options are available, however we do prefer all cash up front. Very short-term financing is provided, and then only on small quantity termite orders.

I look forward to making this into a once-in-a-lifetime experience for you,

Sincerely,

Marvin Muncher
Marvin Muncher
Vice President of Infestation
Oh My God! Brand termites